

Friends™

B U S I N E S S S O U R C E

Everything for people@work.

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A “greener” Friends to attend B2B Expo 2010

COLUMBUS, Ohio – Friends Business Source to showcase their green initiatives at The Columbus Chamber Business2Business Network EXPO 2010 on June 9 at The Greater Columbus Convention Center from 3 in the afternoon to 8 in the evening.

“As other organizations do so, Friends hopes to gain a valuable reputation in the Columbus market with the help of the expo,” endorses Betsy Hughes, Vice President of Sales for Friends.

Representatives of the Friends Columbus location will utilize this opportunity to connect with other businesses and especially the general public. The EXPO is the premier business tradeshow and networking event in the Columbus region, and Friends recognizes its value.

“We found it to be an excellent networking opportunity for our business,” verifies Account Manager, Dave Pydle, of Friends Business Source. “We were able to develop many long term customers from the 2,000 participants last year and we hope to do more of the same this year.”

2009 EXPO exhibitors reported a significant return on investment through this collaborative community effort. Along with other dealers and networkers present, Friends hopes to achieve a competitive edge as traffic is projected upward of 3,500.

“The Business2Business Network EXPO provides Columbus region businesses an affordable opportunity to promote their products and services,” said Ty Marsh, president and CEO, Columbus Chamber. “It is a chance for businesses to showcase their products, services and innovations, meet their next customers, and generate qualified leads.”

Businesses can choose to be featured as green exhibitors at the Business2Business Network EXPO. To qualify as a green exhibitor, at least a portion of a business’ products and services must be certified as green.

Pydle describes more opportunities to potential customers to trust Friends as their single-source provider for all business solutions. “Many companies are looking to use more recycled products because of environmental awareness campaigns. For instance, companies have found that the green inks and cartridges we sell work just as well as manufactured products and green products cost 30 to 40 percent less than others. Green doesn’t have to be expensive.”

The Business2Business Network EXPO is produced by the Columbus Chamber with Presenting Partners CareWorks, the Columbus Dispatch, columbusjobs.com, and Monster.com. For more information and to register for the Business2Business Network EXPO, go to <http://www.columbus.org/B2B>.

Friends Business Source is one of Ohio’s largest independently owned office supply dealers. For over 45 years, Friends has been partnering with companies throughout Ohio and into southeastern Michigan to maintain the best service and supply of office related products. They specialize in office supplies, office furniture, business machines, educational services, coffee-trend supplies, promotional products and janitorial supplies. As a single source supplier, Friends truly has everything for people at work.

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