

# Friends™

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NOVEMBER 1, 2011

## FBS decorates for non-profit customers

**OHIO** – Friends Business Source (FBS) hosts a Halloween decorating contest on Monday, October 31 that also supports local non-profit organizations in Northwest Ohio and generates 470 responses from local communities.

The winners of the contest included the FBS NW Ohio Sales Team and Cancer Patient Services (CPS) of Hancock County with 154 votes.

FBS employees organized themselves into teams and chose current, well-deserving and loyal non-profit customers to represent in their decorating schemes.

The FBS Marketing Department took photos of each group's décor and posted them via this link <http://www.friendsoffice.com/Halloween2011.html> where the general public could vote. The group and its corresponding non-profit with the most votes by 12:00 a.m. on November 1, 2011 would win a \$500 credit for supplies from FBS.

"I was truly glad to see my team work together before and after work on this project," explains Stacey Wolke, Regional Sales Manager for FBS. "It reminded me of the camaraderie we had when the company was just beginning. I also hoped for CPS to win it! They did so much for my own aunt throughout her battle and they do so much for the community, in general. They deserve this extra boost."

Non-profits involved included The Toledo Zoo, The United Way of Hancock County, The American Red Cross of Hancock County, Hope House of Findlay, Girl Scouts of Western Ohio, and Cancer Patient Services of Findlay.

Word of the contest spread via [www.friendsoffice.com](http://www.friendsoffice.com) and the FBS Facebook page. The local non-profits were also given a graphic from the FBS Marketing Department to post on their own websites and social media venues. Some of the contestants even utilized their own consumer base to send out email communication rallying them for the cause.

--- More ---

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[www.friendsoffice.com](http://www.friendsoffice.com)

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For more information on this contest and other philanthropy opportunities through FBS, contact their Marketing Department.

Friends Business Source is one of Ohio's largest independently owned office supply dealers. For over 45 years, Friends has been partnering with companies and school districts throughout Ohio, southeastern Michigan, and now in Pennsylvania, in order to maintain the best service and supply of office and school related products. They specialize in office supplies, office furniture, catalog machine supplies, educational services and supplies, coffee supplies and technology, custom print technology, promotional products, branded apparel, as well as janitorial and break room supplies. As a single source supplier, Friends truly has everything for people at work.

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