

Friends™

BUSINESS SOURCE

Everything for people@work.

December 13, 2010

Holiday buzz worthy events at Friends

Ohio – Several internal and external promotions are taking place at Friends Business Source to promote holiday goodwill, charity, customer discounts and company fun throughout December.

Promotions like “The Twelve Days of Trivia”, “Trim your office space”, “Friends Drive for Charity” and “Friends Employee Ugliest Holiday Sweater Contest” are all geared towards spreading the holiday spirit through cash prizes and savings opportunities.

“Our customer base appreciates our lightheartedness and my coworkers truly enjoy this time of year,” explains Stacey Wolke, Friends Regional Sales Manager. “Your friends at Friends won’t settle for a boring holiday season. We keep ourselves in high-gear all year round.”

Friends’ Customer Service department is offering their call-in customers the opportunity to test their holiday knowledge and enter a chance to win office related items valued at \$50 or more through their game of “The Twelve Days of Trivia”. Daily, customers are reminded that if they spend \$100 or more and answer a Holiday trivia question, they could win one of several office products. Sales have jumped due to the high spiritedness of these Friends representatives, as well as the savings customers are receiving. The promotion is good through the 21st.

Another opportunity for holiday fun is a Friends promotion called “Trim your office space”. This promotion asks customers to decorate their space, cubicle or chair and send Friends representatives a picture of their originality for a chance to win a \$50 Visa Card. The promotion lasts through the 15th and several customers have entered to win.

“We have had a blast decorating our office space,” declared an email that came with a picture sent in by Bonnie Young, Administrative Assistant for Madison-Champaign ESC. “If you notice, the small tree in our picture is decorated with office supplies!”

Even Friends’ delivery personnel are taking hold of the holiday spirit. The Friends “Drive for Charity” promotion is offering a donation pick-up process for Friends’ customers. Customers are asked to collect items like boxed goods, canned goods, bottled 100% juices and even toiletries for Friends drivers to pick up and deliver for customers to local Ohio food banks of their choice. This promotion lasts through the 21st and customers continue to call in and request pick-ups for their items.

Jennie Grimm, Marketing Coordinator for Friends stands behind the promotion. “These select items were defined by representatives of Ohio food banks as highly needed at this time of year. Our drivers really enjoy interacting and helping our customer base daily. This is just another way for them to do so.”

Even internally, Friends employees look forward to participating in the “Ugliest Holiday Sweater” contest judged by the management team of the company. Along with their daily duties of sales, customer service, and delivering orders, the Friends team will take the time to enjoy the holiday spirit even in their place of work.

Friends Business Source is one of Ohio’s largest independently owned office supply dealers. For over 45 years, Friends has been partnering with companies throughout Ohio, southeastern Michigan, and now in Pennsylvania to maintain the best service and supply of office related products. They specialize in office supplies, office furniture, catalog machines, educational services, coffee supplies, printing services, promotional products, branded apparel and janitorial supplies. As a single source supplier, Friends truly has everything for people at work.

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